

10th International EurOMA
Sustainable Operations and Supply Chains Forum 2023

Theme:
Decarbonizing Global Operations and Supply Chains

20-23 March 2023
Online organized in Hamburg, Germany

Decarbonization is addressing climate change as one of the most pressing sustainability issues of today's world. Climate change is not exclusively an environmental concern but also affects various social concerns such as energy justice, peace, and poverty. To adapt to the risks of climate change and the increase of natural disasters, operations and supply chain management needs innovative solutions and advanced processes, as well as new business strategies to reduce carbon footprint, to understand environmental and social impacts, and to avoid supply chain delays.

The Online Forum 2023 combines a range of session formats including research paper presentations, platforms to discuss innovative teaching approaches and teaching cases, and incubator sessions. We invite submissions in all areas related to sustainable operations and supply chains that are in line with the theme of the Forum. Specifically, we invite three types of submissions:

1. Abstracts
2. Teaching cases
3. Incubator sessions

The following pages include the submission guidelines for the three types of submissions. For additional information and any future update on the conference information, please visit our website <https://euroma-sustainabilityforum.org/> or contact us directly by email via euroma_sustainability@the-klu.org.

We look forward to receiving your submissions!

Your local organizing team,

Johannes Meuer

Sandra Luttermann

Moritz Petersen

Maria Besiou

Alan McKinnon

Kai Hoberg

CALL FOR ABSTRACTS

General information

We call for abstract submissions for the EurOMA Sustainability Forum 2023 in Hamburg (Germany). We invite research papers dealing with the decarbonization of global operations and supply chains, and papers related to research, teaching and practice of sustainable operations and supply chains. Possible themes and sub-themes include:

- Sustainable operations in a global environment
- Socially responsible operations/supply chains
- Sustainability certifications and management systems
- Closed-loop supply chain management
- Sustainable innovation
- Product life-cycle management
- Measuring supply chain sustainability performance
- Managing sustainability trade-offs in supply chains
- Circular economy
- Food supply chains
- Sustainable supply chain finance
- Sustainability in Omni-channels

To participate in the EurOMA Sustainability Forum 2023, please submit an abstract (appr. 500 words) by 30th October 2022. A template is provided on our website (<http://euroma-sustainabilityforum.org/>). We will send out notifications of acceptance latest by 18th December 2022. The full paper submission is optional.

Deadlines

Abstract submission:	30 th October 2022
Notification of acceptance:	18 th December 2022
Full paper submission (optional):	15 th January 2023
Registration deadline:	15 th January 2023

Submission

Please submit your abstracts through our submission system:
<https://easychair.org/conferences/?conf=euomasustainability0>

CALL FOR TEACHING CASES

General information

We are pleased to invite submissions for teaching cases to be presented at the 2023 EurOMA Sustainability Forum. Teaching cases are still not very developed worldwide, although they are powerful publications to stimulate group work in class by developing exercises or serious games based on real organisations successes, failures, or strategic decision-making to prepare future managers for the business world. The purpose of such teaching cases is to highlight the educational mission of teachers-researchers. It promotes the ability to disseminate scientific knowledge and good practices of organisations to learners. We invite researchers to contribute to enhancing teaching cases on decarbonizing global operations and supply chains based on the following two formats:

- 1) Full teaching cases
- 2) Draft teaching cases

Submissions must include the following information:

1. Title of the teaching case
2. Target group:
 - a. Bachelor level
 - b. Master level
 - c. Executive education level
3. Type of organisation addressed in the case¹: name and characteristics of the organisation studied (e.g., firm, public sector, association, NGO)
4. Type of teaching case:
 - a. Case based on a partnership with an organisation (use of primary data)
 - b. Anonymous case, but based on a partnership with an organisation
 - c. Case based on public data, without explicit consent of the organisation
5. Type of data available (interview transcripts, videos, reports...)
6. The case has been tested with students in a lecture (yes/no)
7. Abstract including context, purpose, sustainability-related topic, the main problem, theoretical lens (if applicable), learning outcomes for the students
8. How to use the case. Please explain in a few sentences how the teaching case should be used in class (questions asked to students, sessions (teaching hours) and outlines, use of the provided data and tools, applicable theories to explain the case...)

Please note that each selected teaching case will be presented by its author(s) during the specific session of the conference.

¹ Please note the importance of getting the previous consent of the organisation

Format and submission

The required format for full teaching cases: A maximum of 20 pages, including ten pages for the case, and ten pages for the teaching note with all the above-mentioned details.

The required format for draft teaching cases: A maximum of 10 pages, including five pages for the case, and five pages for the teaching note with all the above-mentioned details.

Please send your teaching case to euroma_sustainability@the-klu.org and include “Draft teaching case submission” or “Full teaching case submission” in the subject of your email.

Deadlines

Teaching case submission: 18th December 2022
Notification of acceptance: 08th January 2023

Examples of case studies and publications standards

- The Case Center homepage (English cases fully accessible when registering to the platform): <https://www.thecasecentre.org/main/>
- The Case Center guidelines: <https://www.thecasecentre.org/educators/submitcases/process/requirements>

CALL FOR INCUBATOR SESSIONS

General information

An incubator session is a session led by a team of researchers on a specific topic, which means that each proposal should be developed, monitored, and organized by this team of researchers with the support of the organizing committee in terms of logistics and time schedule. We are calling for sessions fitting within the workshop format that can be developed in different ways such as debates, business games or practical exercises (see an example on the next page).

Proposals for the incubator sessions must:

- 1) present the session title and justify its importance for the conference theme
- 2) present the session objectives and anticipated outcomes (this can be quite abstract)
- 3) estimate the duration (max. 1,5 hours)
- 4) designate one responsible person that will be the main contact point with the organizing committee.

The session organizers will recruit participants. The responsible person (4) will communicate the details to the organizing committee and be available to share information concerning the management of the session with the organizing committee. To provide multiple perspectives, we encourage diversity in the teams (e.g., different institutions and countries), and multi-disciplinary approaches for these sessions.

Format and submission

Format: A maximum of two pages including all the required details.

Submission: Please send your proposal for the incubator session to euroma_sustainability@the-klu.org, specifying in the subject of your e-mail “proposal for the incubator session”.

Deadlines

Proposal submission for incubator session
Notification of acceptance

09th October 2022
23rd October 2022

Example of an incubator session at the EurOMA Sustainability Forum 2021

09:30 - 13:00 (23/03/2021) | Room Autissier | 56 Attendees



Incubator 2: From linear to circular | Interactive Circular Strategy (Room Autissier)

Currently, the global economy is only 8.6% circular. As supply chains are the backbone of the economy, it is clear that supply chains need to be redesigned to become more circular and sustainable. However, there is not just one way to be circular and different strategies have different trade-offs. Which strategy is the best, which trade-offs need to be considered and which factors might play a role in this? In short, (how) can a supply chain become circular and contribute towards a circular economy?

During this session, The Blue Connection business game will be played. The Blue Connection puts participants in charge of managing a virtual e-bike manufacturer. The objective for the participants is to transform a traditional linear supply chain into a profitable and circular value chain, by making strategic and tactical level decisions. By playing the business game, participants get first-hand experience in managing the transformation and related trade-offs.

Using the business game as a basis, a discussion will be instigated regarding the different strategies of becoming circular, which trade-offs and factors need to be considered and how this can contribute towards a circular economy.

ATTENDEES: 

Some recommendations from the team:

- Think outside the box – be creative so that it is different from paper presentations
- Audience participation – make use of Mentimeter or other digital tools
- Preparation for the session – working as a team and online meetings worked well to plan and rehearse
- Relevant props