# 11ᵗʰ EurOMA Sustainable Operations and Supply Chains Forum

Theme:
**Rethinking Shared Value Creation through
Sustainable Operations and Supply Chains**

04. – 05. March 2024
Hosted at Kühne Logistics University in Hamburg, Germany

The 11ᵗʰ EurOMA Sustainability Forum theme, "Rethinking Shared Value Creation through Sustainable Operations and Supply Chains", recognizes that - after far too much hesitation in the past - companies must prioritize social and environmental needs over traditional business interests. We encourage research and discussion on innovative practices driving change toward a more sustainable future and showcase new and bold ways of thinking about creating Shared Value in global operations and supply chains.

The 11ᵗʰ EurOMA Sustainability Forum combines a range of session formats, including research paper presentations, teaching cases, and incubator sessions. We invite submissions in all areas related to sustainable operations and supply chains that align with the theme of the Forum. Specifically, we invite three types of submissions:

1. Research paper abstracts
2. Teaching cases
3. Incubator sessions

The following pages include the submission guidelines for the three types of submissions. For additional information and any future update on the conference information, please visit our website https://euroma-sustainabilityforum.org/the-11th-euroma-forum/ or contact us directly by email via euroma_sustainability@the-klu.org.

We look forward to receiving your submissions!

Your local organizing team,

| Johannes Meuer | Sandra Luttermann | Moritz Petersen |
| Maria Besiou | Alan McKinnon | Kai Hoberg |
| Andreas Gernert | Elaheh Nosrati Rad | |

# CALL FOR PAPERS

## General information

We call for research paper submissions to the 11th EurOMA Sustainability Forum in Hamburg (Germany). We invite papers on the conference theme "Rethinking Shared Value Creation through Sustainable Operations and Supply Chains" and papers related to research, teaching, and practice of sustainable operations and supply chains. Possible themes and sub-themes include:

- Sustainable operations in a global environment
- Socially responsible operations/supply chains
- Sustainability certifications and management systems
- Closed-loop supply chain management
- Sustainable innovation
- Product life-cycle management
- Measuring supply chain sustainability performance
- Managing sustainability trade-offs in supply chains
- Circular economy
- Food supply chains
- Sustainable supply chain finance
- Sustainability in omni-channels

To participate in the 11th EurOMA Sustainability Forum, please submit an abstract (appr. 500 words) by **06. October 2023**. A template is provided on our website (http://euroma-sustainabilityforum.org/). Please ensure no author information appears in your submitted abstract, as all abstracts will undergo a double-blind review.

Note: At this point, we call for **abstract submissions** only. Submission of full papers is optional after the abstract has been accepted.

## Deadlines

Abstract submission:               06. October 2023
Notification of acceptance:        01. December 2023
Full paper submission (optional):  19. January 2024

## Submission

Please submit your abstracts through the EasyChair submission system:
https://easychair.org/conferences/?conf=euromasustainability1

# CALL FOR TEACHING CASES

## General information

We invite submissions for teaching cases to be presented at the 11th EurOMA Sustainability Forum. Although teaching cases are still not widely used globally, they are a powerful tool to stimulate group work in class by developing exercises or serious games based on real organizations' successes, failures, or strategic decision-making to prepare future managers for the business world. The purpose of teaching cases is to highlight the educational mission of teachers-researchers. Teaching cases also promote the ability to disseminate scientific knowledge and good practices of organizations to learners.

We invite researchers to contribute to enhancing teaching cases on sustainable operations and supply chains based on the following two formats:

1) Full teaching cases
2) Draft teaching cases

## Submissions for teaching cases should include

1. Title of the teaching case
2. Target group (e.g., Bachelor, Master, Executive)
3. Type of organization addressed in the case: name and characteristics of the organization studied (e.g., firm, public sector, association, NGO)
4. Type of teaching case:
   a. Case based on a partnership with an organization (use of primary data)
   b. Anonymous case but based on a partnership with an organization
   c. Case based on public data, without explicit consent of the organization
5. Type of data available (e.g., interview transcripts, videos, reports)
6. If the case has been tested in a lecture (yes/no)
7. An abstract including context, purpose, sustainability-related topic, the main problem, theoretical lens (if applicable), and learning outcomes for the students.
8. How to use the case: Please explain in a few sentences how the teaching case should be used in class (questions asked to students, sessions (teaching hours) and outlines, use of the provided data and tools, applicable theories to explain the case)

Selected cases will be presented by their author(s) during the conference in sessions specifically tailored to the discussion of innovative teaching approaches.

**Format and submission**

For <u>full teaching cases</u>: Please submit no more than 20 pages (e.g., ten pages for the case and ten pages for the teaching note).

For <u>draft teaching cases</u>: Please submit no more than 10 pages (e.g., five pages for the case and five pages for the teaching notes).

Please send your teaching case to euroma_sustainability@the-klu.org.

**Deadlines**

Teaching case submission:          08. December 2023
Notification of acceptance:          05. January 2024

# CALL FOR INCUBATOR SESSIONS

## General information

We invite proposals for incubator sessions, a type of session that provides an alternative platform for discussion and exchange on a specific topic within the conference theme. Incubator sessions are usually 1.5 hours long and may include different formats such as debates, business games, or practical exercises. You can find some examples of incubator sessions from the EurOMA Sustainability Forum 2023 on our website: https://euroma-sustainabilityforum.org/incubator-sessions/. In this type of session, the proposing team develops, monitors, and organizes the session while receiving support from the organizing committee regarding logistics and time schedules.

## Proposals for an incubator session should include

1) The session title and the relevance of the topic for the conference theme.
2) The objectives and expected outcomes (this can be quite abstract).
3) Estimate the duration (recommended: 1.5 hours).
4) A list of session organizers, including one primary contact person who will communicate with the organizing committee.

The responsible person will communicate the details to the organizing committee and be available to share information concerning the management of the session. To provide multiple perspectives, we encourage team diversity (e.g., different institutions and countries) and multi-disciplinary approaches for these sessions.

## Format and submission

Format: A maximum of two pages, including the details mentioned above.

Submission: Please send your proposal for the incubator session to euroma_sustainability@the-klu.org.

Note: Feel free to contact us via the email address above if you have an idea and are unsure if it fits the incubator session format.

## Deadlines

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| Proposal submission for incubator session | 08. December 2023 |
| Notification of acceptance | 05. January 2024 |

**Some recommendations**

- Think outside the box – be creative so that it is different from paper presentations.
- Audience participation – make use of Mentimeter or other digital tools
- Preparation for the session – working as a team and online meetings worked well in planning and rehearsing
- Relevant props