

## 12<sup>th</sup> EurOMA Sustainability Forum

# Regenerative operations and supply chains for sustainable positive impact

**March 24, 25, 26 and 27, 2025 (online) | (Half days)**

The 12th EurOMA Sustainable Operations and Supply Chain Forum aims to promote a debate on the need to rethink the current predominant linear global supply and demand model. We intend to foster a discussion on new and improved ways to manage relationships and resources to face contemporary challenges. The urgency of transitioning to a regenerative supply chain model to ensure the long-term viability of human well-being development and overall ecosystems of the Planet is clear. By embracing this transformation, companies should not only reduce their negative impact, but also actively contribute to a prosperous, equitable and sustainable future.

We invite submissions in all areas related to sustainable operations and supply chains that align with the theme of the Forum. Specifically, we invite authors to submit contributions to the following types of submissions:

1. Research paper abstracts
2. Teaching cases
3. Co-Creation Sessions

The following pages include the guidelines for the three types of submissions. For additional information and any future updates on the conference information, please visit our website <https://euroma-sustainabilityforum.org/the-12th-euroma-forum/> or contact us by email via [contact@euroma-sustainabilityforum.org](mailto:contact@euroma-sustainabilityforum.org).

We look forward to receiving your submissions!

Organizing committee.

## Call for Abstracts

In parallel sessions, abstracts and full papers submitted to the Forum will be presented (submission of full papers is not mandatory). We hope that the conference theme will encourage the submission of highly disruptive and inspiring articles and that the discussions will be extremely motivating and rich, with real contributions to theory and practice. Authors can expect constructive feedback for the development of their research.

We invite papers on the conference theme "Regenerative operations and supply chains for sustainable positive impact" and papers related to research, teaching, and practice of sustainable operations and supply chains. Possible themes and sub-themes include:

- Sustainable operations and supply chains in a global environment
- Socially responsible operations and supply chains
- Environmental and social regenerative supply chain models
- Circular supply chain models
- Sustainable innovation
- Product life-cycle management
- Measuring supply chain sustainability performance
- Sustainability certifications and management systems
- Managing sustainability trade-offs in supply chains
- Sustainable supply chain finance
- Sustainability in omni-channels

To participate in the 12th EurOMA Sustainability Forum, please submit an abstract (appr. 500 words) by October 25<sup>th</sup>, 2024. A template is available [here](#). Please ensure no author information appears in your submitted abstract, as all abstracts will undergo a double-blind review. (Note: At this point, we call for abstract submissions only. Submission of full papers is optional after the abstract has been accepted).

### Deadlines

Abstract submission | **25 October 2024**

Notification of acceptance | **06 December 2024**

Full paper submission (optional) | **31 January 2025**

### Submission

Please submit your abstracts through our website: <https://euroma-sustainabilityforum.org/the-12th-euroma-forum/#call>

## Call for Teaching Cases

We invite submissions for teaching cases to be presented at the 12th EurOMA Sustainability Forum. The purpose of teaching cases is to highlight the educational mission of teachers-researchers and to promote the ability to disseminate scientific knowledge and good practices of organizations to learners. We invite researchers to contribute to enhancing teaching cases on sustainable operations and supply chains based on the following two formats: full teaching cases or draft teaching cases.

Submissions for teaching cases should include:

1. Title of the teaching case
2. An abstract including context, purpose, sustainability-related topic, the main problem, theoretical lens (if applicable), and learning outcomes for the students.
3. Target group (e.g., Bachelor, Master, Executive)
4. Type of organization addressed in the case: name and characteristics of the organization studied (e.g., firm, public sector, association, NGO)
5. Type of teaching case:
  - a. Case based on a partnership with an organization (use of primary data)
  - b. Anonymous case but based on a partnership with an organization
  - c. Case based on public data, without explicit consent of the organization
6. Type of data available (e.g., interview transcripts, videos, reports)
7. If the case has been tested in a lecture (yes/no)
8. How to use the case: Please explain in a few sentences how the teaching case should be used in class (questions asked to students, sessions (teaching hours) and outlines, use of the provided data and tools, applicable theories to explain the case).

Selected cases will be presented by their author(s) during the conference in sessions specifically tailored to the discussion of innovative teaching approaches.

### Format and submission

- For full teaching cases: Please submit no more than 20 pages (e.g., ten pages for the case and ten pages for the teaching note).
- For draft teaching cases: Please submit no more than 10 pages (e.g., five pages for the case and five pages for the teaching notes).
- A template is available [here](#).
- Submission: please send your teaching case to [contact@euroma-sustainabilityforum.org](mailto:contact@euroma-sustainabilityforum.org).

### Deadlines

Teaching case submission | **06 December 2024**

Notification of acceptance | **10 January 2025**

## Call for Co-Creation Sessions

The Co-Creation Sessions encompass the launch of a topic/problem by the proponents/organizers of the session to be discussed in the group. The objective is to address innovative and relevant topics that represent real problems and think together about possible solutions or approaches to deal with them. Co-Creation Sessions are 1.5 hours long and may include different formats such as debates, brainstorming, world cafe, Mind Mapping, business games or practical exercises. In Co-Creation Sessions, after an introduction by the organizers, the participants could be split into small groups and discuss solutions to the proposed issue, followed by a discussion in the big group.

We also encourage the use of digital platforms such as:

- **SCOOCS (Conference Platform):** Offers different interactive tools and games which could be explored by the organizers
- **Miro:** Online collaborative whiteboard.
- **Mural:** Visual collaboration platform.
- **Stormboard:** Digital sticky note brainstorming tool.
- **MindMeister:** Online mind mapping tool.

Proposals for Co-Creation Sessions should include:

- 1) The session title and the relevance of the topic for the conference theme.
- 2) Format of the session and methodology.
- 3) The objectives and expected outcomes.
- 4) A list of session proponents/organizers.

The responsible person will communicate the details to the organizing committee and be available to share information concerning the management of the session. To provide multiple perspectives, we encourage team diversity (e.g., different institutions and countries) and multi-disciplinary approaches for these sessions.

### Format and submission

- Format: A maximum of two pages, including the details mentioned above.
- A template is available [here](#).
- Submission: Please send your proposal for the Co-Creation sessions to [contact@euroma-sustainabilityforum.org](mailto:contact@euroma-sustainabilityforum.org).

Note: Feel free to contact us via the email address above if you have an idea and are unsure if it fits the Co-Creation sessions format.

### Deadlines

Proposal submission for Co-Creation sessions | **06 December 2024**

Notification of acceptance | **10 January 2025**

## Contact us!

[contact@euroma-sustainabilityforum.org](mailto:contact@euroma-sustainabilityforum.org)

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